



## LPS LaunchPad Service

LPS offers an experienced sales, marketing and business development capability to resource-constrained technology mid-stage companies and startups with short time-to-revenue requirements.

LPS enables early- and mid-stage companies to engage with target customers rapidly and cost-effectively. We generate relevant market feedback directly from potential customers that will focus and allocate sales and business development resources where these matter. In rapidly moving markets, where managers are under the gun and investors have little patience, LPS provides cost-effective answers to “what to do now” questions.

LPS offers

- Rapid engagement with C-level contacts in target markets
- C-level lead generation
- Sales partner selection and channel management
- Sanity check of strategy and tactics
- Conclusive results
- Rapid knowledge transfer leading to client self-sufficiency

Based in Munich, Germany, LPS is staffed by managers with long experience from small to large companies in technology sales, marketing, business development and general management. We love building successful businesses, and have shared the pain of having to quickly find the right place for a new technology. LPS can reach the decision makers in your target market, open up and maintain a high-level dialog focused on results, at a lower cost.

For further information, please contact us @ [www.launchpadservice.com](http://www.launchpadservice.com)